

June 2026

## REQUEST FOR INFORMATION

### **GSA Wants Your Feedback: Promoting the Administration's Domestic Sourcing Initiatives By Making it Easier to Buy American Products through GSA Advantage**

#### **1. Introduction and Purpose**

In accordance with Executive Order 14392 "Ensuring Truthful Advertising of Products Claiming to be Made in America" and in order to advance President Trump's policy to revitalize American manufacturing and promote American workers, the General Services Administration (GSA) is issuing this Request for Information (RFI). The RFI seeks input from industry stakeholders on how to regenerate an important part of the American economy and reduce reliance on foreign suppliers of critical goods and services. In order to support the President's continued commitment to ensure all products are American-made, GSA is exploring ways to make it easier for federal agencies to buy American-made products. GSA seeks your input and feedback as we continue to ensure American companies and workers come first.

#### **2. Scope and Areas of Potential Change**

GSA is considering two approaches to promote the purchase of American-made products.

The first approach is to identify products that meet the Buy American Act (BAA) component test on GSA Advantage as described below.

- **Representation:** Allow companies to voluntarily represent that their products meet the component test and qualify as made in America.<sup>1</sup>
- **Icon:** Add an icon on GSA Advantage to identify the products that meet that criteria.

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<sup>1</sup> Per FAR 25.101(a)(2)(i)), for products that don't consist mostly of iron or steel, the component test states that the cost of the components from the U.S. must exceed 65 percent of the cost of all the product components (increasing to 75 percent in calendar year 2029). This domestic content test of the Buy American statute is currently waived for acquisitions of commercial off-the-shelf (COTS) items.

- **Search results:** Filter those items to the top when they meet the search criteria, consistent with our commitments under the Trade Agreements Act.

If the buyer does not select these products, GSA will ask them to complete a survey to understand why they did not select the products that meet the BAA component test. GSA will use this data to better understand the buyers' decision making processes.

The second approach is for GSA to explore the possibility of creating a new Special Item Number (SIN) for products that meet the BAA component test. The SIN would be limited to one or more selected product categories and would be exclusive to original equipment manufacturers (OEMs).

### **3. Questions - First Approach (Representation, BAA Icon, Filter Search Results)**

#### **A. Representation**

1. **Voluntary Representation:** How would you be affected if GSA allowed contractors to voluntarily represent that products meet the component test of the Buy American Act? (narrative)

- Do you have any products that meet the BAA component test? (yes/no)
- Are there reasons you might choose not to make such representations? (narrative)

#### **2. Component Information**

- If you are an original equipment manufacturer (OEM) or wholesaler, would you:
  - share compliant BAA-component information directly with the government via GSA's Verified Products Portal (more info at [gsa.gov/vpp](https://gsa.gov/vpp))? (yes/no)
  - share this information directly through your resellers? (yes/no)
- If your item is manufactured in multiple countries, can you guarantee that only the U.S. item will be shipped to Government buyers? (narrative)

- If you are a reseller, are you able to get component information and manufacturing information from your OEMs or wholesalers for representation? (yes/no)
  - If not, why are you unable to get component information? (narrative)
  - If yes,
    - What are the key practical and technical barriers that you currently face in obtaining, verifying, updating, and auditing product origin information throughout the life of a contract? (narrative)
    - What challenges would you face in order to obtain that information from the OEMs if you are a reseller or further down the value chain from the OEM? (narrative)

3. **Buy American Act (BAA):**

- How familiar are you with how BAA domestic-component calculations are determined? (very, somewhat, not familiar at all)

4. Are there any other representation-related issues or risks for GSA to consider? (narrative)

**B. Icon**

1. GSA currently has an icon that identifies products with a U.S. country of origin (using the TAA "country of origin" definition). If GSA adds another icon for products that meet the BAA component test, do you anticipate ordering agencies being able to differentiate between these standards? If not, why do you anticipate confusion? (narrative)
2. What industries or classes of products (if any) currently on Schedule could meet the BAA component test? (narrative)
3. If GSA implements this approach, would you change your manufacturing processes or supply chain to ensure your products meet the BAA component test? (narrative)
4. Are there any other issues or risks for GSA to consider? (narrative)

**C. Search Results**

1. What would be the impact if GSA listed products that meet the BAA component test first on GSA Advantage? (narrative)
2. Are there any other issues or risks for GSA to consider? (narrative)

## **D. Compliance Costs, Economic Viability and Implementation Risks**

1. What is the expected approximate cost for compliance activities—including classification, supplier outreach, periodic recertification, training to ensure compliance, and catalog updates—for your business? (narrative)

2. How would any financial obligations associated with enhanced data collection, certification, auditing, and legal review ultimately affect your business's Schedule pricing, order-level pricing, or result in reduced discounts to the government? (narrative)

3. Please explain any other compliance, economic or implementation risks that you perceive. (narrative)

### **4. Questions - Second Approach (BAA-only SIN for OEMs)**

1. What are the advantages and disadvantages of a SIN limited to OEMs for products that meet the component test of the Buy American Act?
2. What industries or classes of products would be best suited for a SIN exclusively reserved for OEMs offering products that meet the BAA component test? (provide list as dropdown choice(s), with "Other" for fill-in)
  - a. Batteries
  - b. Cleaning equipment (e.g., vacuum cleaners, mops, carpet cleaners, floor machines, squeegees)
  - c. Hardware and tools (e.g., abrasives, hand tools, measuring tools, etc.)
  - d. Building materials (e.g., concrete, gravel, structural steel, etc.)
  - e. Office furniture
  - f. Other
3. If a new SIN was created exclusively reserved for OEMs offering products that meet the BAA component test for a product category you manufacture, would you change your manufacturing processes or supply chain to ensure your products qualified? (open narrative)
4. Currently, GSA systems do not allow a contractor to offer the same product under multiple SINs unless the Manufacturer Name or Manufacturer Part Number is modified. Therefore, we would likely restrict OEMs that offer a product under the BAA SIN from offering that same product under any other SIN. We welcome your feedback on this approach, including any alternative options that may

address the underlying system limitations while supporting program objectives.  
(open narrative)

5. What is the expected approximate cost for compliance activities—including classification, supplier outreach, periodic recertification, training to ensure compliance, and catalog updates—for your business? (narrative)
6. How would any financial obligations associated with enhanced data collection, certification, auditing, and legal review ultimately affect your business's Schedule pricing, order-level pricing, or result in reduced discounts to the government? (narrative)
7. Please explain any other compliance, economic or implementation risks that you perceive. (narrative)

## **5. Responder Profile**

1. Is your company a Multiple Award Schedule (MAS) Contractor? (yes/no)
2. Is your company an Original Equipment Manufacturer (OEM) or a manufacturer? (yes/no)
3. Is your company a reseller? (yes/no)
4. Is your company a wholesaler that delivers or ships on behalf of MAS contractors? (yes/no)
5. Is your company a small business? (yes/no)